

2019 LEADERSHIP CONFERENCE

AUTHENTIC BUILDING YOUR DIGITAL COOPERATIVE

Cooperatives insure their futures by aligning with and serving their members needs specifically. To do this in today's digital space, we must "hear" the member speaking even when their "lips" aren't moving. Data skills and analytical tools continue to be paramount for todays evolved consumer.

As fellow cooperative builders, we have a lot to learn and share with each other. This year may be the most important leadership conference in CU*NorthWest history as we double down on cooperative values, go all in on authenticating our language with concrete action and building technology to make OWNERSHIP real every single day.

JUNE 25-27, 2019

What is the CU*NorthWest leadership conference in 2019?

Designed for CEOs and senior credit union leaders, "Leadership" is the annual executive briefing covering the development initiatives for CU*Base today and in the future, as well as our own efforts to support the unique needs of the CU*NorthWest community of client/owners.

Our leadership conference is a pivotal collaboration event for the peer credit unions in our network, and this year we will be introducing some new and exciting initiatives to further authenticate our cooperative model. Our words and actions must completely align to gain the trust so many marginalize. Trust is a foundation of every cooperative. We don't believe there is anything more important.

We will be introducing our first annual CEO Strategies event in addition to bootcamps, education events and focus groups all right here in the west in 2019.

We have some exciting new tools in development to support collaborative funding strategies, accelerate the rate of response for CUNW client ideas, and evolving our service models to better meet our client/owner needs. Learn about how we are evolving our market persona as we widen our sphere of engagement nationally.

Schedule

TUESDAY, JUNE 25

Northern Quest Casino Resort
100 N Hayford Rd
Airway Heights, WA 99001

9:00am-12:00pm CU Northwest Board Meeting
Chief Victor Boardroom

12:00pm-1:00pm Attendee Registration

1:00pm- 5:00pm Leadership Conference Kick-off
Kalispell Ballroom

6:00pm - 8:00pm Cocktail Reception
Studio E

WEDNESDAY, JUNE 26

Kalispell Ballroom

8:00am - 9:00am Attendee Registration & Breakfast

9:00am - 3:30pm Leadership Conference
Kalispell Ballroom

4:30pm - 5:30pm CU*NW Stockholder Meeting
Kalispell North/South

6:30pm - 10:30pm Entertainment Night
TBD

THURSDAY, JUNE 27

Kalispell Ballroom

8:00am - 9:00am Breakfast

9:00am-12:00pm Leadership Conference



AUTHENTIC

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Accommodations

Northern Quest Casino Resort
 100 N Hayford Rd
 Airway Heights, WA 99001

NEWLY RENOVATED - Northern Quest Resort & Casino is the Inland Northwest's only AAA rated 4 Diamond Casino Resort. The hotel offers 250 well-appointed guestrooms and suites with contemporary dark wood furnishings and sophisticated amenities. Guests will enjoy the signature bed, featuring the latest in pillow top design and fine linens, spa inspired bathrooms with triple shower heads, and a 42" HDTV equipped with IP-based entertainment and information services

To reserve your hotel call:
 866-298-1941
 REFERENCE GROUP CODE 21653

Hotel Rates:

\$132/NIGHT + TAXES
 (this special rate expires May 24th!)

HOTEL GUESTS: Complementary Valet and Shuttle
 If you need assistance contact Kylie Trout
 at kt trout@cu-northwest.com or
 (866) 922-7646, ext 318



Transportation/Directions

Rental car services for all of the major rental car agencies are available at the Spokane International Airport. Northern Quest Resort does offer free shuttle service.

To arrange shuttle service contact 877-871-6772
 If you do not wish to rent a car, we can also recommend several area taxi services.

RED & BLACK
 AIRPORT TAXI
 509-768-7573

CHECKER CAB
 SPOKANE
 509-536-4444

FREE
 NORTHERN
 QUEST SHUTTLE
 877-871-6772

For information on directions please visit the Leadership Conference website at cunorthwest.com/lc2019 to view maps and download directions.

CUNORTHWEST.COM/LC2019



Uber is available in Airway Heights! Just download the Uber app and sign up for a ride!



Lyft is now also available in Airway Heights! Just download the Lyft app and sign up for a ride!

Attire: Please dress casually for all events. Use your free time to explore the resort and enjoy the amenities and some amazing food.

Register Online:

CUNORTHWEST.COM/LC2019

Registration Deadline : May 24

Vendor Exhibits

At this year's Leadership Conference at Northern Quest Casino Resort, vendor exhibits will be set up so that you can meet representatives from the following CU*Northwest partners:



Register Online:
CUNORTHWEST.COM/LC2019

Registration Deadline: May 24